

REQUEST FOR EXPRESSIONS OF INTEREST
(CONSULTING SERVICES – FIRMS SELECTION)

Country: Republic of Tajikistan

Project Name: Rural Water Supply and Sanitation Project (RWSSP)

Grant No.: D4310-TJ

Assignment Title: Assistance in Public Awareness, Social Mobilization, Behavior Change and Communication activities in districts of the Khatlon region

Reference No. (as per Procurement Plan): WSIP-CS-PMU/003.

The Republic of Tajikistan has received financing from the World Bank toward the cost of the Rural Water Supply and Sanitation Project, and intends to apply part of the proceeds for consulting services are requested to provide a Assistance in Public Awareness, Social Mobilization, Behavior Change and Communication activities in districts of the Khatlon region.

The consulting services (“the Services”) include Assistance in Public Awareness, Social Mobilization, Behavior Change and Communication activities in districts of the Khatlon region

Anticipated date for commencement of the Services is **October 2025** and the tentative duration of the assignment for the Services is about **26 months**

The detailed Terms of Reference (TOR) for the assignment can be found at the Link:
<https://drive.google.com/file/d/1cxh9EX8dpDUtlbz4VVb-wxk8IspN1PWJ/view?usp=sharing>

Or

can be obtained at the address given at the end of this REoI.

The Municipal Infrastructure development Project Management Unit (MIDPMU) now invites eligible consulting firms (“Consultants”) to indicate their interest in providing the Services. Interested Consultants shall provide information demonstrating that they have the required qualifications and relevant experience to perform the Services.

The shortlisting criteria are:

1. Proven experience in implementing social mobilization and educational activities in health and/or water, sanitation and hygiene sectors demonstrated through at least two contracts’ projects implemented in the last five years in Central Asian countries;
2. Extensive experience in communication, capacity building and community mobilization, as well as expertise in the application of SBCC tools to influence the mindset and behavior of the target rural population in the country, as evidenced by the experience of at least 2 contracts in conducting public awareness campaigns and public awareness activities on water, sanitation and hygiene in not less than 20 villages of the country (include links to the projects, website if available, samples of communication materials, result stories);

3. Proven experience of conducting behavior change campaigns at schools and delivering extracurricular activities to schoolchildren as demonstrated through at least one contract implemented in the past five years covering 10 schools.
4. The Consultant shall submit a detailed organogram to demonstrate managerial and organizational capabilities to carry out the assignment. (The consultant shall provide the Copy of the Certificate of Incorporation issued by relevant authority in country of establishment).

Key Experts will not be evaluated at the shortlisting stage.

The attention of interested Consultants is drawn to Section III, paragraphs, 3.14, 3.16, and 3.17 of the World Bank's "Procurement Regulations for IPF Borrowers" July 2016, revised in September 2023 (Procurement Regulations) setting forth the World Bank's policy on conflict of interest.

Consultants may associate with other firms to enhance their qualifications but shall indicate clearly in the Expression of Interest whether the association is in the form of a joint venture and/or a sub-consultancy. In the case of a joint venture, all the partners in the joint venture shall be jointly and severally liable for the entire contract, if selected.

A Consultant will be selected in accordance with the Quality and Cost Based Selection (QCBS) method set out in the Procurement Regulations.

Further information can be obtained at the address below during office hours 09:00 to 17:00.

Expressions of interest must be delivered in a written form to the address below (in person, or by mail) by ***May 20, 2025 by 17:00 Dushanbe time.***

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